



August 16, 2024

NOTICE

The Board of Directors of Kaweah Delta Health Care District will meet in a Marketing & Community Relations Committee meeting at 4:00PM on Wednesday, August 21st, 2024, at The Sequoia Regional Cancer Center Conference Room; 4945 W Cypress Avenue, Visalia, CA 93277.

All Kaweah Delta Health Care District regular board meeting and committee meeting notices and agendas are posted 72 hours prior to meetings in the Kaweah Delta Medical Center, Mineral King Wing entry corridor between the Mineral King lobby and the Emergency Department waiting room.

The disclosable public records related to agendas are available for public inspection at Kaweah Health Medical Center – Acequia Wing, Executive Offices (Administration Department) {1st floor}, 400 West Mineral King Avenue, Visalia, CA and on the Kaweah Delta Health Care District web page <https://www.kaweahhealth.org>.

KAWEAH DELTA HEALTH CARE DISTRICT
Dave Francis, Secretary/Treasurer

A handwritten signature in blue ink, appearing to read "Kelsie K. Davis".

Kelsie K. Davis
Board Clerk, Executive Assistant to CEO

DISTRIBUTION:
Governing Board, Legal Counsel, Executive Team, Chief of Staff
<http://www.kaweahhealth.org>



KAWEAH DELTA HEALTH CARE DISTRICT BOARD OF DIRECTORS MARKETING & COMMUNITY RELATIONS

Wednesday, August 21, 2024
Sequoia Regional Cancer Center Conference Room
4945 W. Cypress Avenue – Kaweah Health Sequoia Regional Cancer Center

ATTENDING: Directors: Ambar Rodriguez (Chair) and Dave Francis; Gary Herbst, CEO; Marc Mertz, Chief Strategy Officer; Karen Cocagne, Director of Marketing & Media Relations; Deborah Volosin, Director of Community Engagement; Gary Rogers, Sr. Communications Specialist; Patrick Moorman, Jr., Sr. Marketing Specialist; Greg Bitney, Sr. Graphic Designer; Samantha Torres, Social Media Specialist; Ameer Longbottom, Sr. Communications Specialist; Jaclyn Bunting, Sr. Communications Specialist; and Lisette Mariscal, Recording

OPEN MEETING – 4:00 PM

- 1. CALL TO ORDER** – *Ambar Rodriguez, Chair*
- 2. PUBLIC / MEDICAL STAFF PARTICIPATION** – Members of the public may comment on agenda items before action is taken and after it is discussed by the Board. Each speaker will be allowed five minutes. Members of the public wishing to address the Board concerning items not on the agenda and within the jurisdictions of the Board are requested to identify themselves at this time. For those who are unable to attend the beginning of the Board meeting during the public participation segment but would like to address the Board, please contact the Board Clerk (Kelsie Davis 559-624-2330) or kedavis@kaweahhealth.org to make arrangements to address the Board.
- 3. MINUTES** - Approval of open meeting minutes from June 2024.
- 4. MARKETING & MEDIA RELATIONS** – *Karen Cocagne, Director of Marketing & Media Relations*
 - 4.1. Marketing Update**
 - 4.2. Social Media/Media Relations Update**
- 5. COMMUNITY ENGAGEMENT** – *Deborah Volosin, Director of Community Engagement*
 - 5.1. Update on community engagement and events**

ADJOURN – *Ambar Rodriguez, Chair*

In compliance with the Americans with Disabilities Act, if you need special assistance to participate at this meeting, please contact the Board Clerk (559) 624-2330. Notification 48 hours prior to the meeting will enable the District to make reasonable arrangements to ensure accessibility to the Kaweah Delta Health Care District Board of Directors meeting.



MINUTES OF THE KAWEAH DELTA HEALTH CARE DISTRICT BOARD OF DIRECTORS MARKETING & COMMUNITY RELATIONS

Monday, June 17, 2024
Executive Office Conference Room
305 W. Acequia Avenue – Kaweah Health Medical Center

PRESENT: Directors: Ambar Rodriguez (Chair) and Mike Olmos; Gary Herbst, CEO; Marc Mertz, Chief Strategy Officer; Deborah Volosin, Director of Community Engagement; María Rodríguez Ornelas, Sr. Communications Specialist; Gary Rogers, Sr. Communications Specialist; Patrick Moorman, Jr., Sr. Communications Specialist; Greg Bitney, Sr. Graphic Designer; and Lisette Mariscal, Recording

CALLED TO ORDER – 2:01PM

PUBLIC / MEDICAL STAFF PARTICIPATION – None.

MINUTES – The open meeting minutes from April 3, 2024 were approved with a motion from *Ambar Rodriguez (Chair)* and seconded by *Mike Olmos (Board Member)*. Motion Carried.

MARKETING & MEDIA RELATIONS – *The marketing team provided an update on hospital events, Dr. Kim’s new flyer, and the SRCC New TV Commercial. Maria Rodriguez Ornelas gave a Media Relations and Social Media update which included our top post and content from March 26, 2024 – May 23, 2024. Maria also reported on Reputation Management with March 26, 2024 – May 23, 2024 rating information.*

COMMUNITY ENGAGEMENT – *Deborah Volosin gave a verbal update on community engagement meetings and provided feedback from our advisory councils. The flyer below was also presented and is attached to the agenda.*

5.2. GME New Resident Mixer

ADJOURN – 2:57PM

MARKETING UPDATES

- **Print**
 - **Tulare Farm Bureau** (Monthly publication)
 - ½ page (Dr. Kim)
 - ½ page (July 4th)
 - **The Good Life** (bi-monthly publication)
 - ½ page (Dr. Kim)
 - ½ page (July 4th)
 - **Local Newspapers**
 - ½ page (Dr. Kim)
 - Hanford Sentinel



**Life, liberty,
and the
pursuit of
healthiness**

You work hard and you play hard, building a happy life for you and your loved ones along the way. This is the American Dream.

At Kaweah Health, we pursue healthiness with everything we've got — not just on July fourth but every day of the year. Why? Because this dream we hold so dear, is only within reach as long as we have our health.

Kaweah Health wishes you and yours a healthy Fourth of July.



f | y | x | @ **LEARN MORE:** [KaweahHealth.org](https://www.KaweahHealth.org)

Kaweah Health brings more to the table.

Accepting new patients.

Most commercial insurance plans accepted.



Board-certified orthopedic surgeon Jun Kim, and ROSA® Knee robotic technology.

Dr. Jun Kim specializes in primary and revision hip and knee replacement surgery.

He is specially trained in ROSA knee robotic technology, and takes a patient-centered approach to return you to an active, pain-free lifestyle. Kaweah Health has the only facility in the South Valley equipped with ROSA robot technology.

If knee or hip pain is keeping you from living your best life, schedule a consultation with Dr. Kim today.

Dr. Kim's clinical interests and expertise

- Hip Replacement
- Fracture Management
- Knee Replacement
- Hip and Knee Arthritis
- Robotic Total Knee Replacement
- Revision Hip and Knee Replacement
- Avascular Necrosis (Hip and Knee)



 **Kaweah Health
Medical Clinic**

WILLOW AVENUE

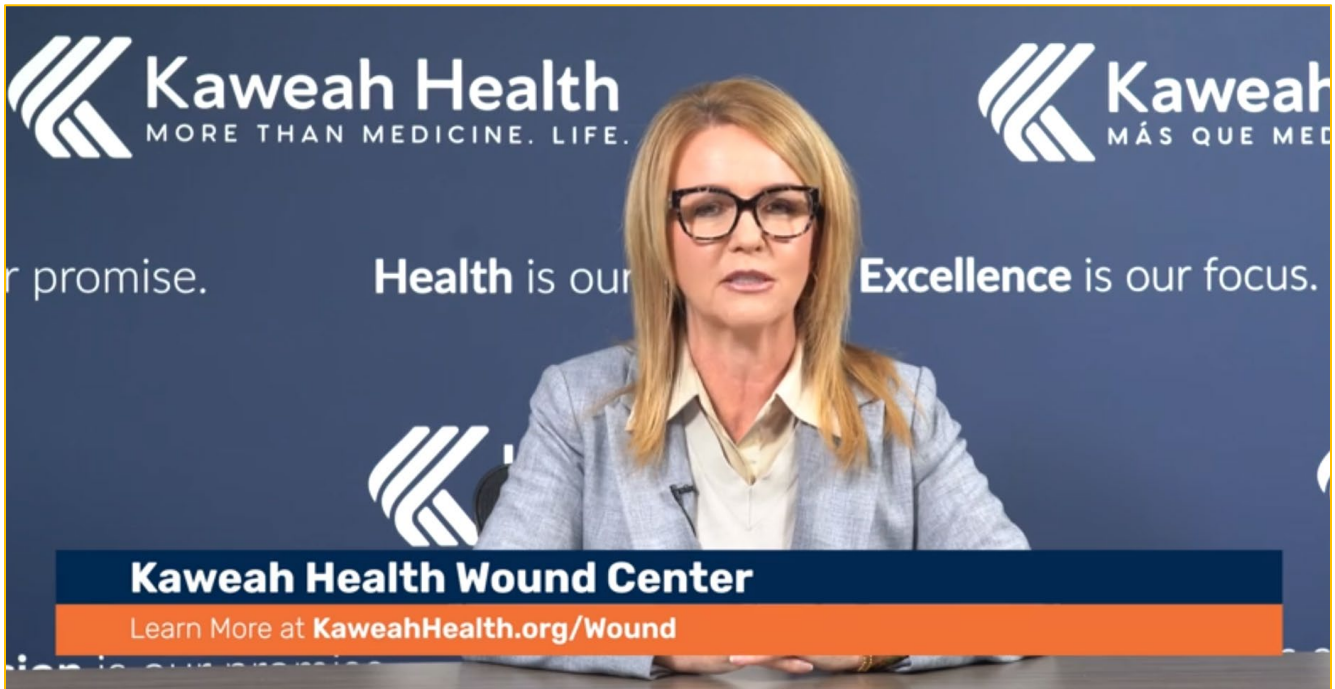
202 W. Willow Ave., Suite 502 (5th Floor)
Visalia, CA 93291

VISIT: [KaweahHealth.org/DrKim](https://www.KaweahHealth.org/DrKim)

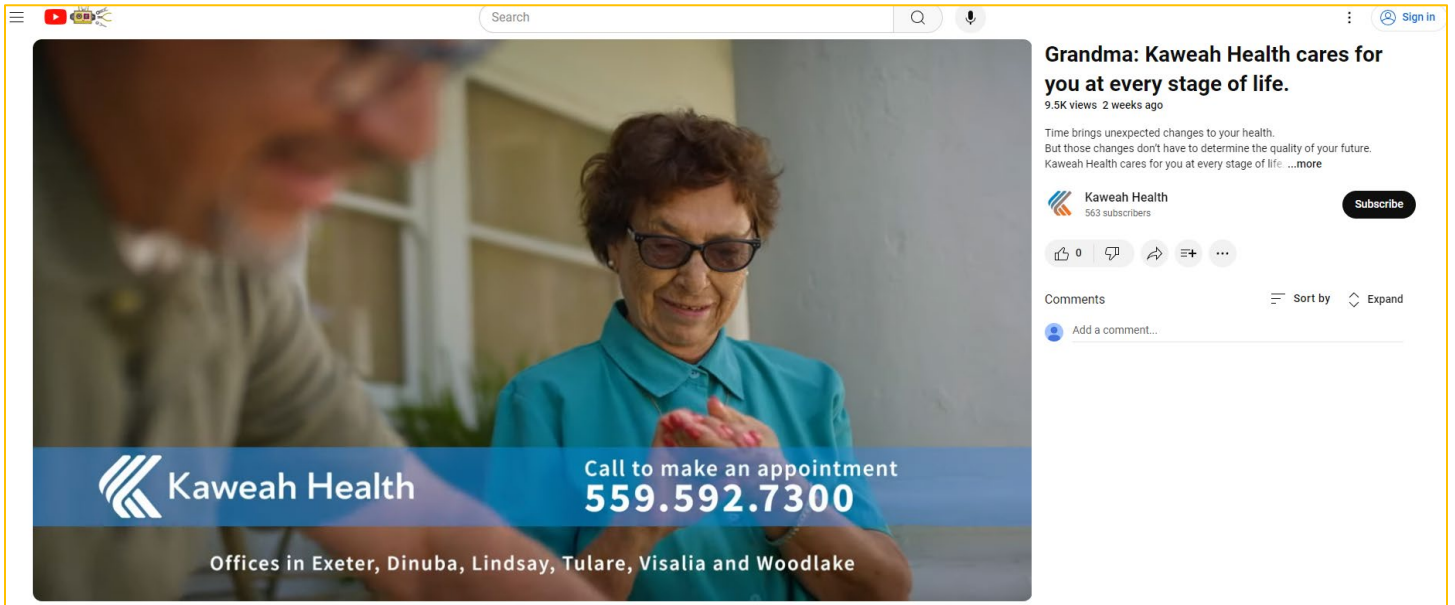
 |  |  | 

For patients: (559) 624-4820 • For doctors: EFax (559) 624-6590

- **Television** :15 English (CBS and KSEE24)
 - Labor and Delivery and Wound Center



- **YouTube** (over 44,000 views)
 - :30 RHC



The image shows a YouTube video player interface. The video content features an elderly woman with short brown hair and glasses, wearing a teal polo shirt, smiling and clapping her hands. A man in a light-colored shirt is partially visible in the foreground, looking towards her. A blue banner at the bottom of the video contains the Kaweah Health logo, the text "Call to make an appointment 559.592.7300", and "Offices in Exeter, Dinuba, Lindsay, Tulare, Visalia and Woodlake".

Grandma: Kaweah Health cares for you at every stage of life.
9.5K views 2 weeks ago

Time brings unexpected changes to your health. But those changes don't have to determine the quality of your future. Kaweah Health cares for you at every stage of life. ...more

Kaweah Health
563 subscribers [Subscribe](#)

Like 0 Comment Share Embed More

Comments [Sort by](#) [Expand](#)

[Add a comment...](#)

- **Kaweah Health Lifestyle Fitness Center**

- Jennah Creason
- Summer special
 - Radio 99.7, Bus
- *8% over revenue
- *reaching most member ever for the gym

Train like a Champ

Richard "Kiki" Torrez Jr.
Olympic Silver Medalist
Pro Super Heavyweight Boxer
Lifestyle Fitness Center Member

Ask About Our Season Special
(559) 624-3400
TheLifestyleCenter.org


 **Kaweah Health**
Lifestyle Fitness Center

BY NATURAL GAS

Train like a Champ

Richard "Kiki" Torrez Jr.
Olympic Silver Medalist
Pro Super Heavyweight Boxer
Lifestyle Fitness Center Member

Ask About Our Season Special
(559) 624-3400
TheLifestyleCenter.org

 **Kaweah Health**
Lifestyle Fitness Center

VISALIA

- **Next Hospital Night at the Ballpark:**
 - First pitch
 - National Anthem
 - 7th “Take me out to the ball game”
 - Games
 - Fireworks
 - Kaweah Jerseys



*COS

*2024 Summer Olympics



**For diagnosing and
treating heart problems,
Kaweah Health
brings more to
the table.**

Kaweah Health's cath labs started in 1985. In the last three years, our specialists have performed more than 15,000 procedures.

KAWEAH HEALTH CARDIAC CATH LABS

Our Cardiac Cath Lab Specialists

use advanced cardiac imaging technology to diagnose heart problems such as blocked arteries and rhythm disorders. They then use minimally invasive procedures to treat them.

State-of-the-Art: Our five cardiac catheterization labs are equipped with the latest in imaging and intervention technology.

Experienced: Our specialists performed more than 15,000 procedures in the last three years. You won't find a more expert team in the region.

Comprehensive: Our wide range of specialized care includes heart catheterization, stent placements, Watchman™ devices, and electrophysiology procedures (EP).

World-class care.

State-of-the-art facilities, the most experienced cardiac cath lab specialists in the region, and a comprehensive suite of services — When it comes to heart care, Kaweah Health brings more to the table.

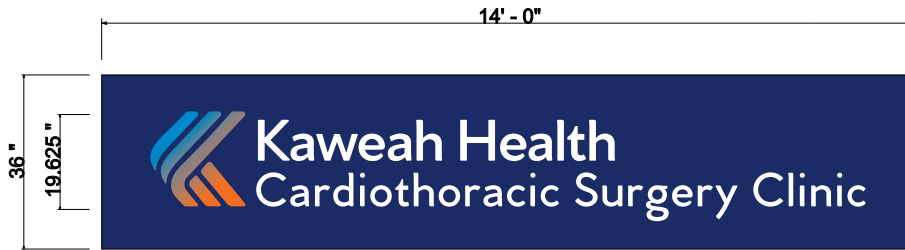


820 S. Akers St. Suite #130
Visalia, CA 93277

(559) 624-6520

VISIT: [KaweahHealth.org/Heart](https://www.KaweahHealth.org/Heart)





B4

Client Information

Contact
 Company Kaweah Health
 Address 400 W Mineral King
 Visalia, CA 93291
 Phone 559-624-5987
 Fax 559-747-9354
 email

Description

Remove & dispose of existing signage, patch holes and touch-up paint. Manufacture and install internally illuminated aluminum reverse pan with push-thru letters, flush mounted to building fascia. Sign to connect to existing customer supplied 120V power at sign location.

Materials

5" aluminum reverse pan backer
 .5" clear acrylic push-thrus
 3/16" white acrylic
 white LED illumination
 Digital print translucent vinyl

MP13740 Vans Blue Money

Patch color:

Match Building Color

* If specific colors have not been provided, colors will be matched to the closest equivalents. By signing you confirm that you have reviewed and agree to the color callouts.

Each sign must have:

- A dedicated branch circuit
 - Three wires: Line, Ground and Neutral
 - Wire Size: Min 12 GA THHN Copper Wire
- Note:** This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of the sign.
 The location of the disconnect switch after installation shall comply with Article 600.6(A)(1) of the National Electrical Code.
 - Power to the sign must be done by a licensed contractor or licensed electrician

ATTENTION: Before signing please review all details of this drawing, including (but not limited to) spelling, colors, and placement. By signing you confirm that you have reviewed and agree to all specifics shown in this drawing.

X PLEASE SIGN HERE
 approved _____ date _____

- As Is Without Change
- With Changes Noted



Center

Proposed



Existing



4270 N. Brawley Ave.
 Fresno, CA 93722
 Ph: (559) 275-0700
 Fax: (559) 275-7482
 design@a-plus signs.com

Push-Thru Letters
 Kaweah Health
 505 W. Main Street

Drawn by JTA Date 8/2/24
 Scale NTS

File name: KH Main Campus B4 REDO 1
 Location: Z:\FLEXI A_MK\KAWEAH HEALTH\KAWEAH HEALTH PHASE 2\MAIN CAMPUS

Rep JWA

This drawing is proof of concept only. Due to construction constraints, sizes and/or layouts are subject to change. This original drawing is the exclusive property of A-Plus, Inc., and may not be reproduced, displayed or distributed without express written consent.

11/24



1

LA ESCALERA

LA ESCALERA

Si usted se cae de la escalera y se fractura la cadera, Un cirujano ortopédico Le restaura el movimiento Y lo deja como nuevo.

Kaweah Health cuenta con varios cirujanos ortopédicos de primera clase para resolver los problemas de cadera, rodilla, espina dorsal, cuello, espalda y más.

KaweahHealth.org/Ortho



2

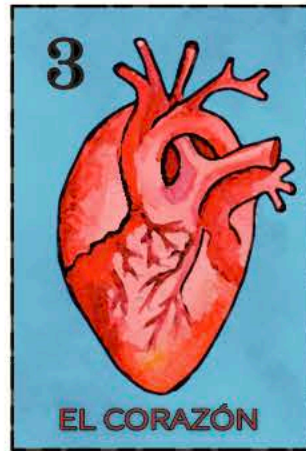
EL MÚSICO

EL MÚSICO

Mi voz y mi guitarra Son el sostén de cada día El canto es el oficio Con el que me gano la vida. Por eso cuido de mí mismo Poniéndome mis vacunas Me protegen de los virus respiratorios Que contagian a las personas.

Kaweah Health tiene dos Centros de Urgencias donde usted podrá recibir atención médica si tiene enfermedades respiratorias u otras condiciones no severas.

Demaree: 3600 W. Flagstaff Ave. Visalia Court: 1633 S. Court St. Visalia KaweahHealth.org/UrgentCare



3

EL CORAZÓN

EL CORAZÓN

Si su corazón late con gran rapidez Y siente presión en el pecho que suele doler Síntomas de un ataque al corazón pueden ser. Visite a su cardiólogo para saber qué hacer.

Kaweah Health tiene un Centro de Cardiología con cardiólogos de primera clase para cuidar de su corazón.

Kaweah Health Cardiology Center
820 South Akers • Ste. 130 • Visalia, CA 93277
(559) 624-6520

KaweahHealth.org/Cardiology



4

EL SOL

EL SOL

Si estás afuera cuando hay sol Y sientes mareos y confusión Y tu temperatura supera los 103 grados. Recurre a emergencias rápido Podrías estar sufriendo un golpe de calor

Kaweah Health es el único centro de trauma, de tercer nivel, en los condados de Tulare y Kings. Cuenta con tecnología innovadora para cuidar de pacientes 24 horas al día, 7 días de la semana con especialistas y un equipo de primera clase.

Para condiciones de vida o muerte, llame al 9-11.

KaweahHealth.org



5

LA CAMPANA

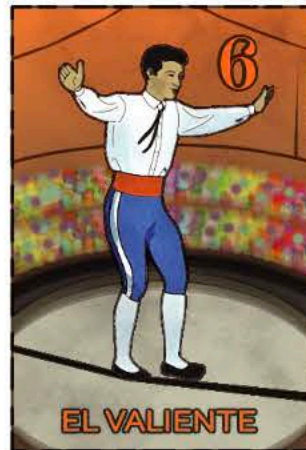
LA CAMPANA

Suena la campana de esperanza Para los que luchan sin cesar, En el Centro de Cáncer Anunciando su victoria contra el mal. Timbra... Uno, dos, tres Celebrando el bienestar, Rodeados de los héroes Aliados en las luchas.

Kaweah Health tiene uno de los centros de cáncer más avanzados en California, con alta tecnología, y personal y doctores especializados para brindar el mejor cuidado contra el cáncer.

Sequoia Regional Cancer Center
4945 W. Cypress Ave, Visalia, CA 93277
(559) 624-3000

KaweahHealth.org/CancerCenter



6

EL VALIENTE

EL VALIENTE

Valiente es aquel Que no le teme al bienestar, Y para estar bien Hace cita en su clínica rural Y visita a su doctor Porque más vale Un grito a tiempo que mil después.

Kaweah Health tiene cinco clínicas rurales en el Condado de Tulare brindando atención médica de calidad en Tulare, Woodlake, Lindsay, Dinuba y Exeter.

KaweahHealth.org/Clinics



7

LA MANO

LA MANO

Por andar de desobediente Me caí de una moto Y los cinco dedos me fracturé. Pero con mucha terapia y esfuerzo Mi mano volvió a quedar bien. Tomé paciencia y tiempo Pero al fin sané.

Kaweah Health ofrece servicios de rehabilitación con tecnología avanzada para restaurar movimiento físico después de cualquier accidente, desgaste o cirugía.

KaweahHealth.org/Rehab



8

LA BOTELLA

LA BOTELLA

Se escucha el llanto de un recién nacido En nuestro Centro de Maternidad. La madre primeriza llama al equipo Que tranquiliza al bebé con la botella. Le brindan a mamá consejos Para cada etapa de su maternidad.

Kaweah Health cuenta con Centro de Maternidad de primera clase, con personal altamente capacitado y amable para darle la mejor bienvenida al bebé y los mejores consejos a mamá.

KaweahHealth.org/MotherBaby



9

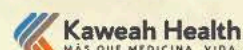
LA DAMA

LA DAMA

La dama persigue su sueño. Viaja a la ciudad de Visalia A recibir entrenamiento Para ser una buena doctora. Trabaja con expertos médicos Usando la mejor tecnología, Para brindar el mejor cuidado En un hospital de gran categoría.

Kaweah Health es un hospital de enseñanza certificado que ofrece entrenamiento de primer nivel a médicos recién graduados en el Programa de Posgrado de Medicina (GME, por sus siglas en inglés).

KaweahHealth.org/GME



10

LA PALMA

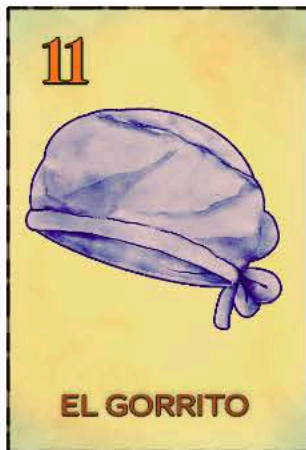
LA PALMA

¿Sientes estrés, miedo o soledad? Hablar con un experto te puede ayudar. Visita el Centro de Bienestar Mental Donde recibirás apoyo emocional. Y verás que, a pesar de las tormentas, Al igual que la palma, tú te levantarás

Kaweah Health cuenta con el Centro de Bienestar de Salud Mental para ayudarte con inquietudes cotidianas y situaciones severas.

Center for Mental Wellness
301 West Noble Ave.
Visalia, CA 93277
(559) 624-6875

KaweahHealth.org/MentalWellness



11

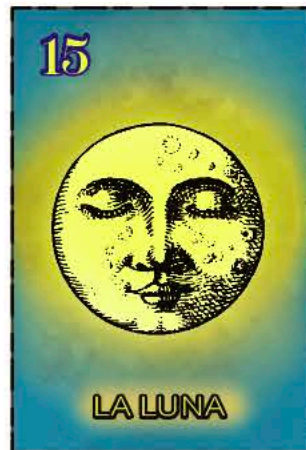
EL GORRITO

EL GORRITO

Se ponen gorritos en la cabeza Y batas quirúrgicas con delicadeza. Se preparan para salvar otra vida, Usando la tecnología más avanzada. Es el equipo de cirugía Que brinda excelente atención médica.

Kaweah Health cuenta con un excelente equipo que cuida de pacientes antes, durante y después de cirugías, usando tecnología de última generación para brindar cuidado de primer nivel en el Valle Central.

KaweahHealth.org/Surgery



15

LA LUNA

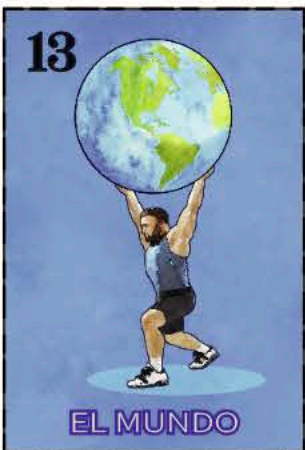
LA LUNA

Si sufres de insomnio Y al salir la luna, no pegas los ojos, Visita al Centro de Sueño Donde niños y adultos reciben cuidado Para diagnosticar lo que causa el desvelo

Kaweah Health cuenta con un Centro de Sueño con más de 25 años de experiencia para ayudarle a recobrar el sueño y descansar por la noche.

Kaweah Health Sleep Center
126 S Floral St. • Visalia, CA 93291
(559) 624-2338

KaweahHealth.org/SleepCenter



13

EL MUNDO

EL MUNDO

Un buen atleta Busca ser el mejor del mundo. Para cumplir su meta, Elije un gran gimnasio Que tenga base médica Y expertos que dan consejos, Para guiar su camino a la victoria.

Kaweah Health tiene un gimnasio con base médica que ofrece una gran variedad de máquinas y actividades para ejercitarse. Además, cuenta con un área de cuidado de niños y cicloterapia (tratamiento que usa tecnología fría cuyos beneficios incluyen reducción de inflamación y dolor, y mejora del sueño).

Kaweah Health Lifestyle Fitness Center
5105 W Cypress Ave. • Visalia, CA 93277
(559) 624-3400

TheLifestyleCenter.org



14

LA RANA

LA RANA

Sana, colita de rana Si no sanas hoy, sanarás mañana. Y si pasado mañana aún no mejoras No esperes y visita tu clínica más cercana.

Kaweah Health tiene cinco clínicas rurales en el Condado de Tulare brindando atención médica de calidad en Tulare, Woodlake, Lindsay, Dinuba y Exeter.

KaweahHealth.org/Clinics



16

EL CATRÍN

EL CATRÍN

El Catrín tiene un malestar. Tiene problemas en la orina, Que no lo dejan descansar. Siendo un caballero, se puso a pensar ¿Dónde me darán cuidado de clase mundial?

Kaweah Health tiene cuidado urológico de nivel mundial, con urólogos y un equipo excelente para cuidar de hombres y mujeres.

Kaweah Health Urology
(clínica afiliada con Keck Medicine de USC - Universidad del Sur de California)
325 S Willis St.
Visalia, CA 93291
(559) 624-4026

KaweahHealth.org/Urology



12

EL TAMBOR

EL TAMBOR

Si su niño necesita ser hospitalizado, Nuestro Centro de Pediatría Le brindará el cuidado adecuado. Cuenta con 12 camas Y un equipo especializado, Para que el pequeño recobre fuerzas Y toque el tambor dichoso.

Kaweah Health brinda atención médica de primer nivel a niños y adolescentes. Tiene una asociación con el prestigioso hospital, Valley Children's, para cerciorar que ellos reciban cuidado especializado, cerca de casa.

Kaweah Health Medical Center
400 W Mineral King Ave. • Visalia, CA 93291
(559) 624-2000

KaweahHealth.org/Pediatrics



Lotería Kaweah f @KaweahHealthEspanol



TABLA 1



Lotería Kaweah f @KaweahHealthEspanol



TABLA 2



Lotería Kaweah f @KaweahHealthEspanol



TABLA 3



Lotería Kaweah f @KaweahHealthEspanol

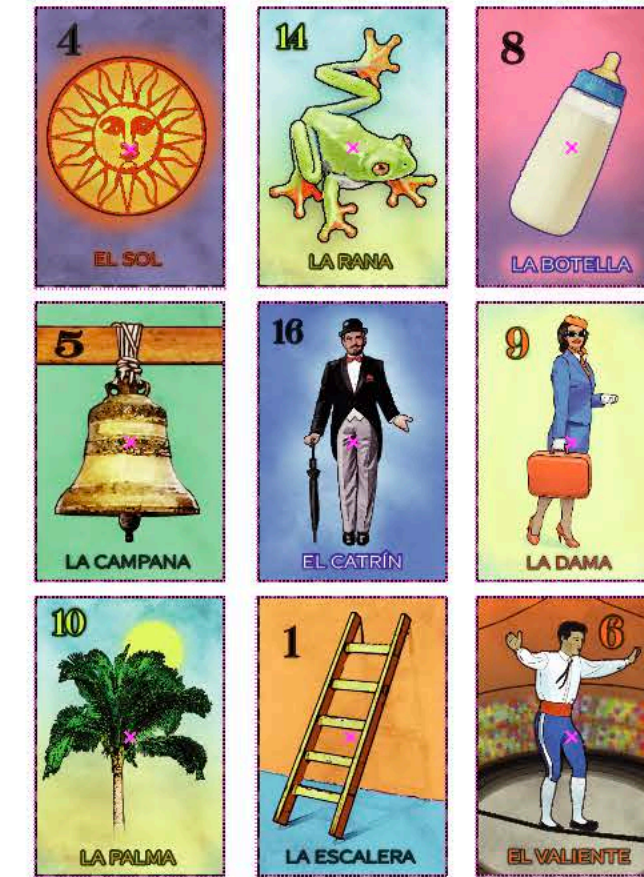


TABLA 4



Lotería Kaweah f @KaweahHealthEspanol



TABLA 5



Lotería Kaweah f @KaweahHealthEspanol

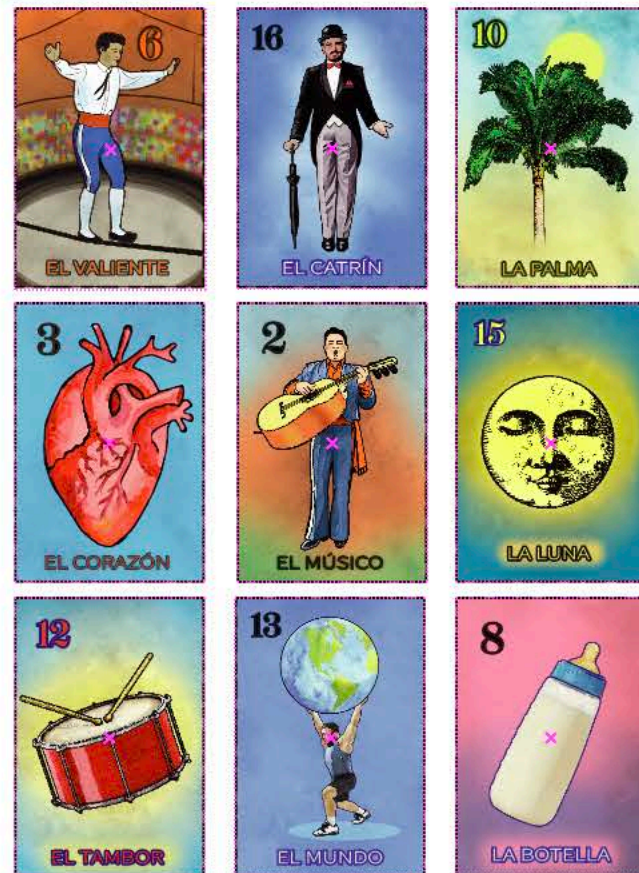


TABLA 6



Lotería Kaweah f @KaweahHealthEspanol



TABLA 7



Lotería Kaweah f @KaweahHealthEspanol



TABLA 8



Lotería Kaweah f @KaweahHealthEspanol

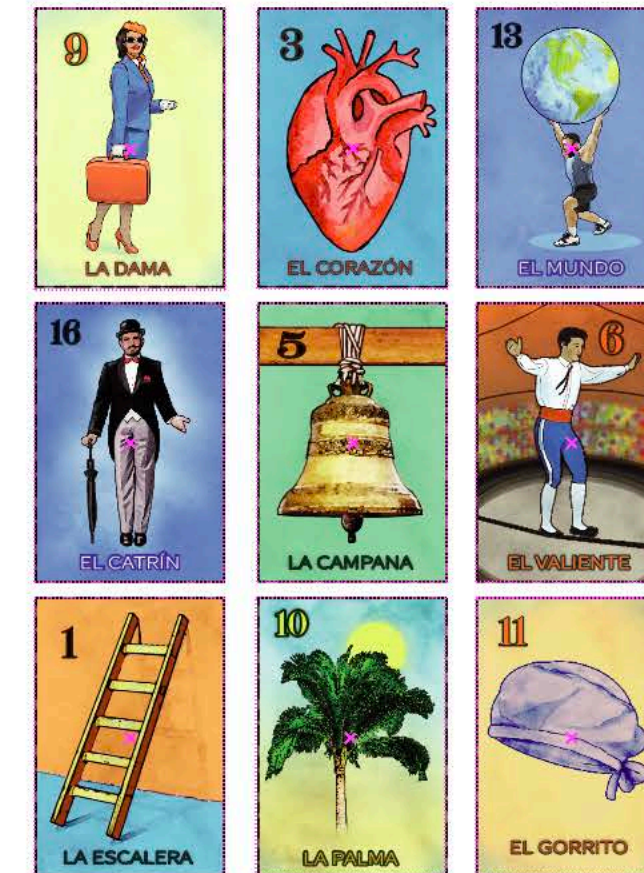


TABLA 9



Lotería Kaweah f @KaweahHealthEspanol

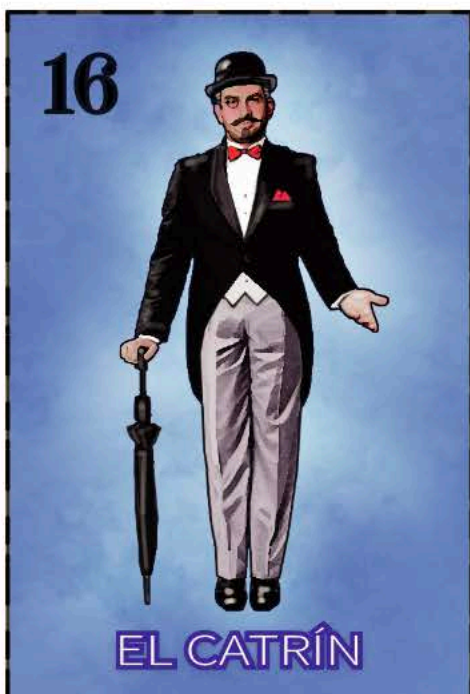
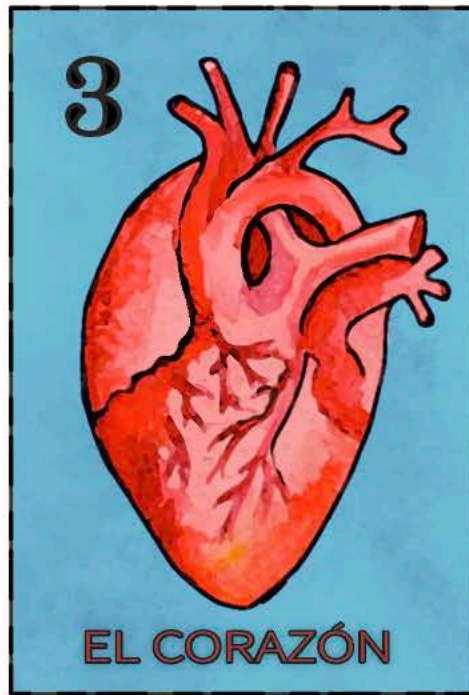
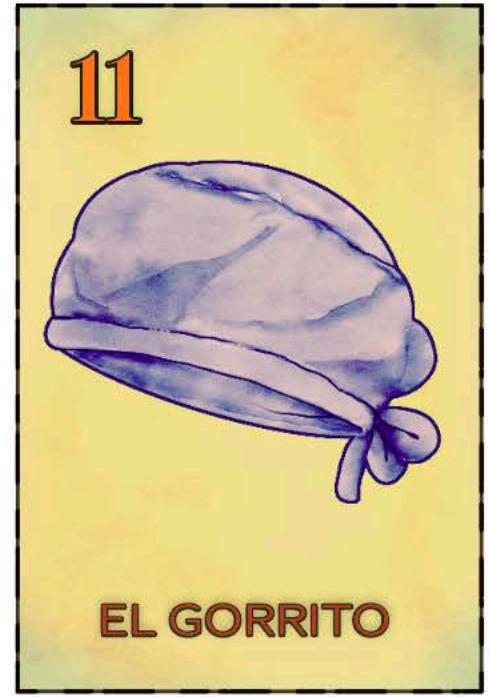
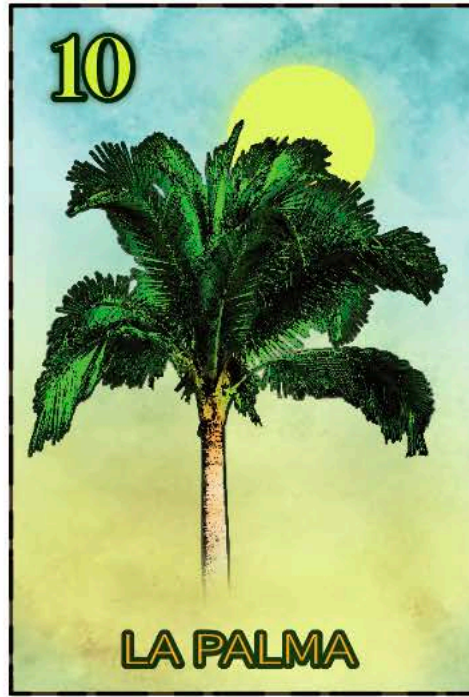
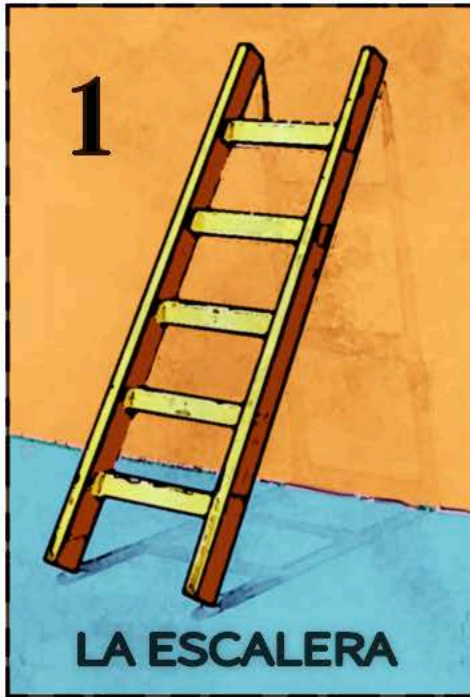


TABLA 10



Lotería Kaweah

f @KaweahHealthEspanol



 Kaweah Health Medical Center

Social Media



kaweahhealth.org



Competitor Performance, May 24, 2024 – August 5, 2024


Profile	Audience	Net Audience Growth	Published Posts	Public Engagements	Public Engagements per Post	% Audience Growth	Published Carousels	Published Videos	Published Photos	Published Links	Published Text	Reactions	Comments	Shares
Your Profiles Average	5,896.86	11.14	32.86	1,542.43	46.94	0.19%	11	3.86	23.86	0.75	0.00	1,410.86	104.00	48.25
Competitor Profiles Average	14,535.83	142.50	31.46	2,162.08	68.72	0.99%	13.4	7.62	17.23	2.38	0.00	1,978.08	61.69	198.75
1 Valley Children's	62,554	-111	11	1,104	100.36	-0.18%	N/A	1	8	2	0	960	54	90
2 Kaweah Health	25,700	-1	81	4,715	58.21	-0.00%	N/A	10	69	2	0	3,965	575	175
3 valleychildrens	24,182	306	20	14,320	716.00	1.28%	10	9	1	N/A	N/A	14,014	306	N/A
4 @CareForKids	19,311	-8	0	0	0.00	-0.04%	N/A	0	0	0	0	0	0	0
5 adventisthealth	17,489	783	71	3,442	48.48	4.69%	11	22	38	N/A	N/A	3,299	143	N/A
6 Community Region...	15,320	475	19	1,622	85.37	3.20%	N/A	12	5	2	0	311	66	1,245
7 Saint Agnes Medica...	13,233	24	29	431	14.86	0.18%	N/A	5	23	1	0	316	26	89
8 Adventist Health in ...	7,396	46	51	1,587	31.12	0.63%	N/A	3	36	12	0	1,414	59	114
9 kaweahhealth	7,332	48	80	5,701	71.26	0.66%	26	13	41	N/A	N/A	5,556	145	N/A
10 Sierra View Medical...	5,228	32	42	827	19.69	0.62%	N/A	6	35	1	0	722	54	51
11 Kaweah Health Lif...	3,751	-7	17	51	3.00	-0.19%	N/A	0	16	1	0	47	3	1
12 dignityhealthbakers...	3,200	85	42	1,317	31.36	2.73%	18	18	6	N/A	N/A	1,293	24	N/A
13 saintagnesmedicalc...	3,014	51	35	1,126	32.17	1.72%	5	8	22	N/A	N/A	1,095	31	N/A
14 sierraviewmedical	1,920	33	69	2,320	33.62	1.75%	23	13	33	N/A	N/A	2,284	36	N/A

Top Posts May 24, 2024 – August 5, 2024– Post Reach

Visitor Guidelines

 Kaweah Health
Mon 6/3/2024 11:07 am PDT


VISITOR UPDATE | Our visitor guidelines have changed to reflect our continued work to create a patient-centered care...




Reach 22,277

... \$ 📍 🗨

Patient Testimonial

 kaweahhealth
Sun 6/2/2024 9:56 am PDT


It's National Cancer Survivors Day and we want to give a huge shout out to patient Gary Caviglia from #Visalia, who recently...




Reach 17,438

... 📍 🗨

Disaster Drill

 Kaweah Health
Thu 6/27/2024 4:04 pm PDT

As a Level III Trauma Center, Kaweah Health regularly trains for a variety of potential disa: ensure we are ready 24/7. During these type:



Reach 17,030

... \$ 📍 🗨

@kaweahhealthspanol |  999 LIKES, 1,139 Followers |  104 Followers

Kaweah Health en Español

CPR Event

Heat Education

Chief Medical & Quality Officer

Dr. Kim

Post 1: CPR Event
Kaweah Health tuvo su segundo evento anual gratuito de Capacitación de Resucitación Cardiopulmonar (#CPR, por s...

Post 2: Heat Education
El Condado de Tulare se prepara para una ola de calor 🔥 la próxima semana cuando la temperatura llegará a los tres dígitos. Le...

por Calor	Calor
Letargo, Confusión, Rictus	Temperatura Corporal que sobrepasa 104°
Red Pálido	Piel Seca y Deshidratada
Dolor de Músculos	Falta de Sudor
Dolor de Cabeza	Confusión
Dolor de Oídos y Fiebre	Letargo o Desmayo
Respiración Rápida	Desorientación
Sudoración Intensa	Alucinaciones
Mareo o Desmayo	Delirios
Múltiples Erupciones	Malestar General

Post 3: Chief Medical & Quality Officer
Siguiendo nuestra meta de brindar cuidado de talla mundial, nos alegra comunicar que Paul Stefanacci, MD se ha unido a Kaweah...

Post 4: Dr. Kim
Buenas Noticias 🎉 | Nos alegra comunicar que el Dr. Jum Kim, Cirujano Ortopédico Certificado, se ha unido a Kaweah Health y y.

 Kaweah Health Medical Center

Media Relations Update



kaweahhealth.org



Top Performing News Content – May 24, 2024 – August 5, 2024

 **Yahoo! News** · Cristina Lombardo
News | US | Jun 4 · 4:09 PM

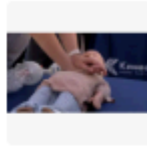
Kaweah Health hosts free CPR training event in Visalia


VISALIA, Calif. (KSEE/KGPE) – **Kaweah Health** hosted a free Hands-Only CPR training event on Tuesday at a park in Visalia to teach ...

Kaweah Health

24.2M Reach 459 Views

Neutral ○



 **KFSN-TV - ABC30** · Cassandra Gutierrez
News | US | Jul 8 · 6:46 PM

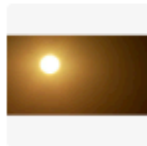
How to stay safe amid a rise in heat-related illnesses

... heat right now ," says Keri Noeske, Chief Registered Nurse at **Kaweah Health** in Visalia. For students playing sports, even swimming and ...

Kaweah Health

848k Reach 1 Social Echo 1.23k Views

Negative ○



 **World News**
News | US | Jun 18 · 2:53 AM


Kaweah Health expands mental health services for children, adolescents

... social media, citing concerns about children's mental health. **Kaweah Health** filed plans with the city in early June to expand the **Kaweah** ...

Kaweah Health

266k Reach

Neutral ○

 **KSEE-TV** · Cristina Lombardo
News | US | Jun 4 · 4:09 PM

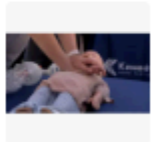
Kaweah Health hosts free CPR training event in Visalia

VISALIA, Calif. (KSEE/KGPE) – **Kaweah Health** hosted a free Hands-Only CPR training event on Tuesday at a park in Visalia to teach ...

Kaweah Health

189k Reach 25 Social Echo 11 Views

Negative ○



 Kaweah Health Medical Center

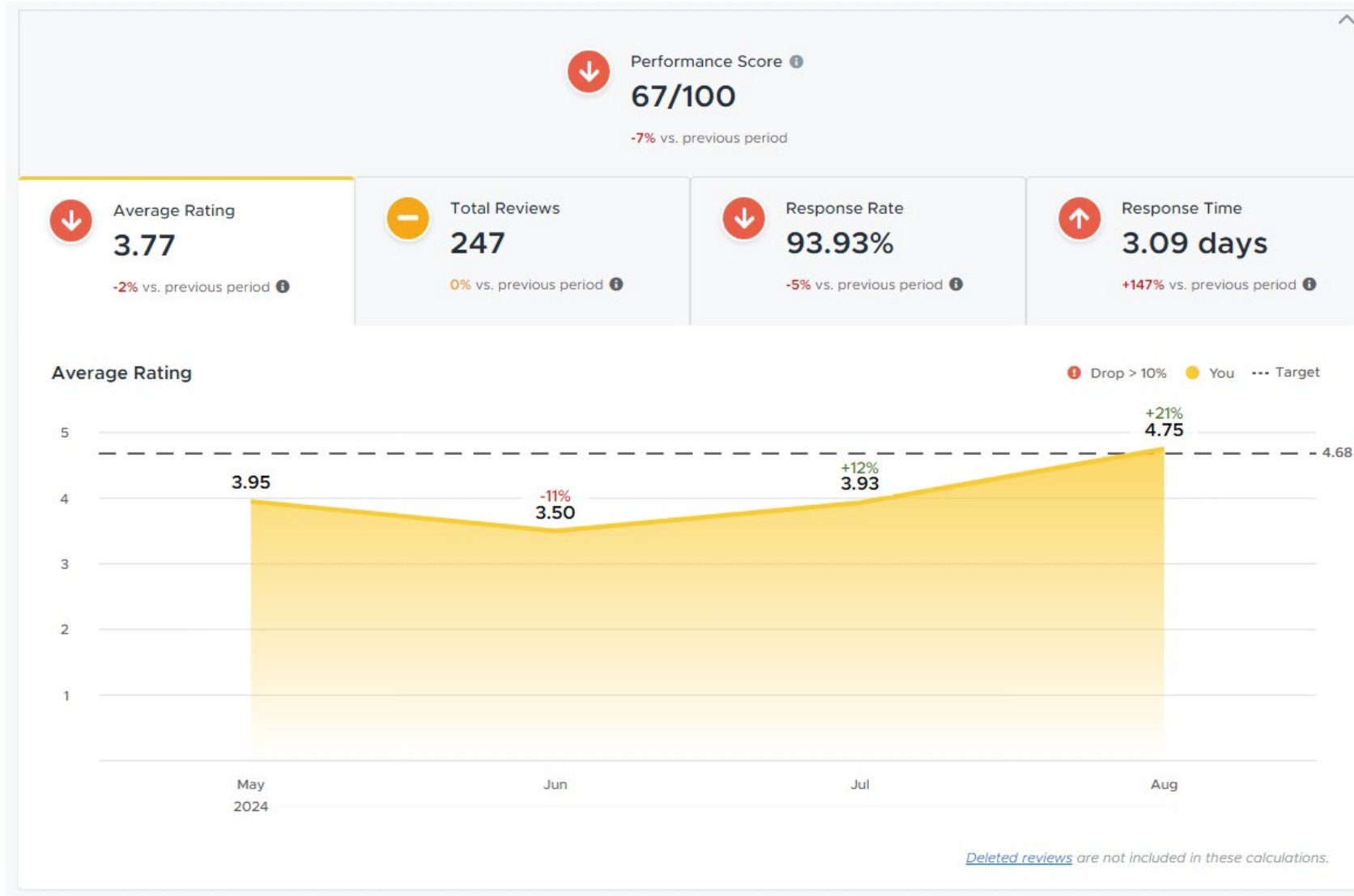
Reputation Management





[kawahhealth.org](https://www.kawahhealth.org)



Average Rating – May 24, 2024 – August 5, 2024



Top Locations – March 26, 2024 – May 23, 2024

Rank	Location	Score
 1	Kaweah Health Urgent Care (Court Street) 1633 S Court St Visalia CA	94 / 100
 2	Kaweah Health Cardiology Center 820 S Akers St Visalia CA	89 / 100
 3	Kaweah Health Therapy Specialists Spine and 820 S Akers St Visalia California	88 / 100

Top Locations – May 24, 2024 – August 5, 2024

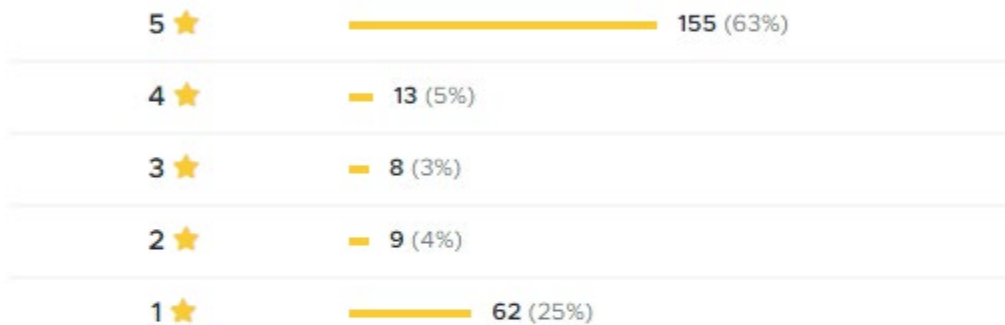
Rank	Location	Score
 1	Kaweah Health Therapy Specialists Spine and 820 S Akers St Visalia California	96 / 100
 2	Kaweah Health Tulare Clinic 1000 N Mooney Blvd Tulare CA	89 / 100
 3	Kaweah Health Exeter Clinic 1014 San Juan Ave Exeter California	84 / 100

Rating Info – May 24, 2024 – August 5, 2024

📍 DISTRIBUTIONS

Breakdown of ratings and review sources during the selected period

Ratings Distribution



Review Sites Distribution

